

IASHH

The Institute of the Applied Science Of Hypnosis & Hypnotherapy

IASHH was founded in 1987 Established with offices in Cardiff, South Wales, Evesham, Warwickshire England. And Shrewsbury Oswestry on the borders of Wales & England

Set up as a local teaching centre for Hypnosis & Hypnotherapy and later mail correspondences courses With the advent of on-line internet courses that followed

With an accumulation of all the latest developments since 1987 including non-medical and medical therapeutic hypnosis. (The latter on physicians referral)

The Institute is an accredited body that has set up standards for the ethical practice of Hypnosis and Hypnotherapy and promotes the acceptance of Hypnosis, Hypnotherapy, NLP, Subliminal teaching and Parapsychology.

The Institute of Applied Science for Hypnosis & Hypnotherapy

Established in 1987 as a Self Help Mail Order course and Home tuition classes. Offering Hypnotherapy, Hypnosis and stage Hypnosis courses to Professionals and beginners. Successfully establishing a rapport with the medical profession and with the learned teaching professions

Later in our development became the advent of the Internet with On-Line Tuition courses since 1992

Having followed the trends since 1977 we offer a combination of programs within our exclusive & extensive courses Providing ongoing training to many of our clients

Hypnosis : The induction of a state of consciousness in which a person can lose the power of their voluntary actions and is highly responsive to suggestion or direction

Hypnotherapy : Hypnotherapy is a type of alternative medicine in which hypnosis is used to create a state of focused attention and increased suggestibility during which positive suggestions and guided imagery are used to help individuals deal with a variety of concerns and issues.

NLP Neuro Linguistic Programming Neuro-linguistic programming is a pseudoscientific approach to communication, personal development, and psychotherapy first discovered and developed by Richard Bandler and John Grinder in California, United States, in 1972

Subliminal Teaching & Method Training (*A stimulus or mental process*) below the threshold of sensation or consciousness; perceived by or affecting someone's mind without their being aware of it.

Stage & Mass Hypnosis. Stage hypnosis is hypnosis performed in front of an audience for the purposes of entertainment, usually in a theatre or club. A modern stage hypnosis performance typically delivers a comedic show rather than simply a demonstration to impress an audience with powers of persuasion

Parapsychology (The study of mental phenomena which are excluded from or inexplicable by orthodox scientific psychology (such as hypnosis, telepathy, etc.).